

## CABINET

<b>Date of Meeting</b>	Tuesday, 17 <sup>th</sup> November 2015
<b>Report Subject</b>	Ageing Well in Flintshire
<b>Portfolio Holder</b>	Cabinet Member for Social Services
<b>Report Author</b>	Chief Officer (Social Services)
<b>Type of Report</b>	Operational

### EXECUTIVE SUMMARY

This report provides the background and context for the development of an Ageing Well in Flintshire Plan required from all Local Authorities by the Older People's Commissioner for Wales in conjunction with the Welsh Government (WG) as a key deliverable against the national Older People's Strategy for Wales 2013-2023.

In recognition that the population of Flintshire is ageing and people are living longer the Ageing Well in Flintshire plan provides a framework for developing activity that will support older people to take control of their lives so they can maintain their independence and wellbeing and continue to play an active part in their communities.

Implementation of the Plan will also make a positive contribution in relation to the Social Services and Wellbeing (Wales) Act 2014 and will evidence Flintshire County Council's commitment to its signing of the Dublin Declaration in February 2014.

### RECOMMENDATION

1	To support and agree to the content of the Ageing Well in Flintshire Plan prior to submission to the Older People's Commissioner for Wales.
---	---

## REPORT DETAILS

1.00	EXPLAINING THE AGEING WELL IN FLINTSHIRE PLAN
1.01	The Ageing Well in Flintshire Plan (the plan) meets the Older People's Commissioner for Wales' requirement to produce a local Ageing Well plan by the end of November 2015 in support of the National Strategy for Older People (2013 – 2023 and the Ageing Well in Wales Programme (the programme).
1.02	The Older People's Commissioner introduced the Ageing Well in Wales Programme in October 2014. The programme recognises the population of Wales is ageing, people are living longer and whilst many older people can maintain their health and independence, increasing age is linked to increasing health problems.
1.03	Central to the programme is a recognition that services such as education, leisure, housing, transport, community facilities and support to remain in employment play an essential part in the wellbeing of older people. This point has recently been reiterated in a recent report published by the Wales Audit Office (WAO) which stated that "Councils' strategies and leadership focus too much on delivery of social services and do not always recognise the important contribution that other services can make in supporting and sustaining the independence of older people."
1.04	The Ageing Well in Flintshire plan identifies key actions in each of the 5 priority areas defined in the Ageing Well in Wales programme that will support older people to maintain their wellbeing and independence. They are: Age-Friendly Communities, Falls Prevention, Dementia Supportive Communities, Opportunities for Learning and Employment, Loneliness and Isolation.
1.05	The plan provides an initial framework which will evolve over time to reflect progress and changes in the social, political and funding landscape over the next 5 years.
1.06	The approach that is being taken is to identify and share good practice, raise awareness of the public health issues, promote information/ advice/ activities that will enable older people where possible to help themselves.
1.07	Actions have been developed in conjunction with senior officers within the local authority and where appropriate with external stakeholders.
1.08	Implementation of the plan will be overseen by the Older People's Strategy Group <sup>1</sup> and Health, Wellbeing and Independence Board.
1.09	Implementation of the Plan will contribute to the local authorities response <del>to the Social Services and Wellbeing (Wales) Act 2014</del> also places

	emphasis on the importance of prevention in reducing the demand for high-intensity, high-cost services. In addition, many of the actions will demonstrate a positive response to the commitment made in signing the Dublin Declaration.
--	---

<b>2.00</b>	<b>RESOURCE IMPLICATIONS</b>
2.01	No direct financial implications result from the development of this plan. Actions primarily focus on strengthening partnerships, making best use of existing resources and sharing good practice.

<b>3.00</b>	<b>CONSULTATIONS REQUIRED / CARRIED OUT</b>
3.01	The plan has been developed with input from key stakeholders within the local authority and in partner organisations. The 50+ Action Group has been invited to comment both on the actions identified and the plan's presentation.
3.02	As actions are taken forward and further work identified, consultations with relevant groups will be carried out as appropriate. For example, as part of the development of Age-Friendly communities, a process of consultation with older people and other age groups will be required in order to identify, plan, implement and evaluate the changes that are required to work towards becoming Age-Friendly.

<b>4.00</b>	<b>RISK MANAGEMENT</b>
4.01	<p>Risks</p> <ul style="list-style-type: none"> <li>• Lack of support/disengagement from partners</li> <li>• Financial implications arising within the implementation phase</li> <li>• Delay in progress at a national level relating to key action areas</li> </ul>
4.02	<p>Mitigation</p> <ul style="list-style-type: none"> <li>• Effective communication with key partners to maintain engagement, including older people themselves</li> <li>• Focus on positive outcomes and progress being made</li> <li>• Annual review of actions based on current political, financial and social environment as well as progress to date</li> <li>• Respond to opportunities that may arise through close involvement in the national Ageing Well programme</li> <li>• Work governed through the multi-agency Health, Wellbeing and Independence Board</li> </ul>

<b>5.00</b>	<b>APPENDICES</b>
-------------	-------------------

5.01	Appendix 1 - Ageing Well in Flintshire plan.
------	--

<b>6.00</b>	<b>LIST OF ACCESSIBLE BACKGROUND DOCUMENTS</b>
6.01	<p>Ageing Well in Wales  <a href="http://www.ageingwellinwales.com/Libraries/Documents/AWFinalEnglish.pdf">http://www.ageingwellinwales.com/Libraries/Documents/AWFinalEnglish.pdf</a></p> <p>WAO Study Supporting the Independence of Older People: Are Councils Doing Enough  <a href="http://www.audit.wales/publications/Independence-of-Older-People">http://www.audit.wales/publications/Independence-of-Older-People</a></p> <p><b>Contact Officer:</b> Helen Jones  Older People's Strategy Coordinator</p> <p><b>Telephone:</b> 01352 701429</p> <p><b>E-mail:</b> <a href="mailto:helen.jones@flintshire.gov.uk">helen.jones@flintshire.gov.uk</a></p>

<b>7.00</b>	<b>GLOSSARY OF TERMS</b>
7.01	<b>Older People's Strategy (2013-2023):</b> a ten-year WG Strategy with a vision to make Wales a great place to grow old. The strategy recognises that building well-being and resilience is good for individuals and society, reducing dependence and improving overall health. The strategy sets out how Welsh Government and its partners will bring about a measurable improvement in the well-being of older people in Wales.
7.02	<b>Dublin Declaration:</b> a public statement of intent to create an age friendly community through working with other organizations, sharing experiences, and promoting equal rights and opportunities for older people. Flintshire County Council signed the Declaration in February 2014.
7.03	<b>Older People's Commissioner for Wales:</b> the Older People's Commissioner for Wales is an independent voice and champion for older people across Wales, standing up and speaking out on their behalf. She works to ensure that those who are vulnerable and at risk are kept safe and ensures that all older people have a voice that is heard, that they have choice and control, that they don't feel isolated or discriminated against and that they receive the support and services they need.
7.04	<b>Wales Audit Office:</b> works to support the Auditor General as the public sector watchdog for Wales. They aim to ensure that the people of Wales know whether public money is being managed wisely and that public bodies in Wales understand how to improve outcomes.